

	AGENDA	X	MINUTES
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MEETING OF: **BOARD OF DIRECTORS**
DATE: Thursday, February 21, 2008
TIME: 1:00 pm
PLACE: Wisconsin Community Bank
PRESIDING: David Riese, MD
RECORDER: Barb Nelson

Members: Mike Sanders, David Riese, Mark Vahlsing, Sherrill Kelly, Ryan Wilson, Ron Spielman
Excused: John Baumann, Ryan Wilson
Guests: Tripp Muldrow, Ron Marsh, Teri Dunlap

TOPIC	SPEAKER	ACTION / CONCLUSION
Call to Order Introductions Guest Speaker, Tripp Muldrow	David Riese Board	Meeting called to order at 1:35 Tripp invited questions from Board Members for clarity on implementation strategies for "Downtown and Beyond". Mark Vahlsing asked for next steps in pursuing a Culinary Center development, which lead to the following recommendations: <ul style="list-style-type: none"> ▪ Coordinating with the Greenwood Main Street Director to tour the Viking Center in Mississippi ▪ Trademark the project name/theme once established ▪ Explanation of how "Friendly Condemnation" can be a tool for building acquisition that benefits owner and project. ▪ Project could consume the Main Street program if attempted to be handled without partners. A project manager and strong community partners should be recruited to insure Main Street continues overall service. Create a task force, utilize the Monroe Fund for administration for a couple of years and maintain strong relationship with Historic Cheesemaking Center. ▪ A grant should be sought to obtain the right staff person. This individual could also be a shared resource person for the Main Street Director. ▪ The project could take less than 3 years, and should be allowed to evolve opposed to waiting to form the complete vision to begin. New Market Tax Credits may be a viable funding source. ▪ Viking recommended as first contact. Wolfe as a second. At very least, the donation of equipment should be sought. Best case would be for local corporations to sponsor the center and have naming rights as appropriate. <ul style="list-style-type: none"> ▪ USDA funding might be available by way of a grant to

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<p>Next meeting ADJOURN</p>		<p>construct the commercial kitchen</p> <p>Responding to further questions unrelated to the Culinary Center, Tripp suggested to begin with a survey of the complete walkway. He agreed to forward a short PowerPoint presentation and summary talking points piece, recommending the plan be shared with all Main Street Volunteers and Merchants.</p> <p>Tripp urged to move forward on the Branding piece and to initiate co-op advertising.</p> <p>Monday, March 10, 2008 5:15 pm City Hall</p> <p>With all posed questions answered, Sherrill Kelly motioned to adjourn. Ron Spielman seconded and motion carried.</p>