

Public Hearing Date: 12, 15, 2009

**ORDINANCE CREATING AND REVISING DEFINITIONS IN SECTION 5-2-1,
REPEALING AND RECREATING SECTION 5-4-2(F), CREATING SECTIONS 5-9-5 AND 5-10-4,
AND REPEALING AND RECREATING SECTION 5-10.5-9 OF THE MONROE CITY CODE:
SIGNS IN INDUSTRIAL DISTRICTS**

THE COMMON COUNCIL of the city of Monroe do ordain as follows:

SECTION 1 The following definitions are hereby added to Section 5-2-1 of the Monroe City Code:

- BUSINESS SIGN:** means a sign for identification of a particular business or company.
- ELECTRONIC DISPLAY SCREEN:** means a sign, or portion of a sign, that displays an electronic image or video, which may or may not include text, including without limitation, television screens, plasma screens, digital screens, flat screens, LED screens and video boards.
- FREESTANDING BUSINESS SIGN:** means a business sign that is not attached to any building or structure, other than a structure erected solely to support the business sign.
- INFORMATIONAL SIGN:** means a sign incidental to a lawful use of the property that is necessary to provide information to the public, such as direction to parking lots, location of restrooms, or the existence of any danger or hazard on or adjacent to the property.
- MONUMENT BUSINESS SIGN:** means a freestanding business sign, the lowest point of which is one foot or less above grade and the width of which does not at any point exceed the width at the lowest point.
- OFF-PREMISES BUSINESS SIGN:** means a monument business sign, a pylon business sign or a wall business sign that is located on a parcel of property with a real estate tax parcel number different from the real estate tax parcel number assigned to the property on which the business identified on the business sign is located. If such business sign is located on a parcel that shares a common boundary with the parcel on which the business identified on the business sign is located, such business sign shall not be deemed to be an off-premises business sign if it is located less than 150 feet from the main entrance to the business identified on such business sign.
- PYLON BUSINESS SIGN:** means a freestanding business sign, the lowest point of which is greater than 8 feet above grade.
- WALL BUSINESS SIGN:** means a business sign, other than a freestanding business sign, that is attached to a building or structure.

SECTION 2: The definition of "Sign" contained in Section 5-2-1 of the Monroe City Code is hereby repealed and recreated to read as follows:

- SIGN:** means any medium, including its structure, words, letters, figures, numerals, phrases, sentences, emblems, devices, designs, trade names, or trademarks, by which anything is made known and which is used to advertise or promote an individual, firm, association, company, profession, business, commodity, or product and which is visible from any public street or highway.

**Ordinance Creating and Revising Definitions in Section 5-2-1, Repealing and Recreating Section 5-4-2(F),
Creating Sections 5-9-5 and 5-10-4, and Repealing and Recreating Section 5-10.5-9
of The Monroe City Code: Signs in Industrial Districts**
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SECTION 3 Section 5-2-4(F) of the Monroe City Code is hereby repealed and recreated to read as follows:

- (F) **Sign Limitations.** Notwithstanding any other provision of this chapter, an Adult Oriented Entertainment Business shall not be permitted more than 1 business sign. Signs advertising or promoting an Adult Oriented Entertainment Business shall meet the following criteria:
1. No sign shall display merchandise or pictures of the products or entertainment on the premises in any area which can be viewed from the sidewalk, street or other public way, adjacent to the building.
 2. No sign shall be placed in any window. In addition to the business sign, a one square foot informational sign may be placed on the door to state hours of operation and admittance to adults only.
 3. No sign shall contain any flashing lights, moving elements, or mechanically changing messages.
 4. No sign shall contain any depiction of the human form, or any part thereof, nor shall it contain sexually explicit language.
 5. No sexually-oriented business may have any off-premise business sign.
 6. In order to allow currently operating Adult Oriented Entertainment Businesses to recover their financial investment in current signage, any currently operating Adult Oriented Entertainment Business shall bring its signage into conformity with the provisions of this paragraph within one year from the date of the original passage of this section.

SECTION 4 Section 5-9-5 of the Monroe City Code is hereby created to read as follows:

5-9-5: SIGNS: No signs, other than off-premises business signs, pylon business signs, monument business signs, wall business signs or informational signs, shall be allowed.

(A) **Sign Restrictions.** Signs shall conform to the following:

1. **Maximum Number.** No lot shall contain more than three business signs or more than 2 freestanding business signs. There may be placed on a lot as many informational signs as are reasonably necessary for the safe and convenient use of the lot.
2. **Size and Height Restrictions.** Signs shall conform to the following size and height restrictions:
 - (a) **Pylon Business Signs.** No pylon business sign shall exceed 50 feet in height above grade at its highest point or exceed 300 square feet in area, exclusive of its support structure.
 - (b) **Monument Business Signs.** No monument business sign shall exceed 8 feet in height above grade at its highest point or exceed 300 square feet in area, exclusive of its support structure.
 - (c) **Wall Business Signs.** No wall business sign shall exceed 300 square feet in area, or have any surface that protrudes beyond the top of the exterior surface to which it is attached or beyond the plane of any vertical exterior surface that intersects with the exterior surface to which it is attached.
 - (d) **Informational Signs.** No informational sign shall be larger than is reasonably necessary to convey the information contained on the sign.
3. **Front Setback.** No freestanding business sign shall be located less than 20 feet from the front lot line.

Ordinance Creating and Revising Definitions in Section 5-2-1, Repealing and Recreating Section 5-4-2(F), Creating Sections 5-9-5 and 5-10-4, and Repealing and Recreating Section 5-10.5-9 of The Monroe City Code: Signs in Industrial Districts
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4. **Traffic Visibility.** No business sign or informational sign shall be erected so as to obstruct traffic visibility, be of such intensity or brilliance as to adversely impact the vision of the driver of any motor vehicle, or otherwise interfere with any driver's operation of a motor vehicle.

(B) **Conditional Use.** A business sign or informational sign that includes an electronic display screen or is constructed so as to rotate, gyrate, blink or move in any animated fashion shall not be permitted, except as a conditional use.

SECTION 5-10-4. Section 5-10-4 of the Monroe City Code is hereby created to read as follows:

5-10-4: SIGNS: No signs, other than off-premises business signs, pylon business signs, monument business signs, wall business signs or informational signs, shall be allowed.

(A) **Sign Restrictions.** Signs shall conform to the following:

1. **Maximum Number.** No lot shall contain more than three business signs or more than 2 freestanding business signs. There may be placed on a lot as many informational signs as are reasonably necessary for the safe and convenient use of the lot.

2. **Size and Height Restrictions.** Signs shall conform to the following size and height restrictions:

(a) **Pylon Business Signs.** No pylon business sign shall exceed 50 feet in height above grade at its highest point or exceed 300 square feet in area, exclusive of its support structure.

(b) **Monument Business Signs.** No monument business sign shall exceed 8 feet in height above grade at its highest point or exceed 300 square feet in area, exclusive of its support structure.

(c) **Wall Business Signs.** No wall business sign shall exceed 300 square feet in area, or have any surface that protrudes beyond the top of the exterior surface to which it is attached or beyond the plane of any vertical exterior surface that intersects with the exterior surface to which it is attached.

(d) **Informational Signs.** No informational sign shall be larger than is reasonably necessary to convey the information contained on the sign.

3. **Front Setback.** No freestanding business sign shall be located less than 20 feet from the front lot line.

4. **Traffic Visibility.** No business sign or informational sign shall be erected so as to obstruct traffic visibility, be of such intensity or brilliance as to adversely impact the vision of the driver of any motor vehicle, or otherwise interfere with any driver's operation of a motor vehicle.

(B) **Conditional Use.** A business sign or informational sign that includes an electronic display screen or is constructed so as to rotate, gyrate, blink or move in any animated fashion shall not be permitted, except as a conditional use.

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SECTION 6 Section 5-10.5-9 of the Monroe City Code is hereby repealed and recreated to read as follows:

5-10.5-9: SIGNS: No signs, other than off-premises business signs, pylon business signs, monument business signs, wall business signs or informational signs, shall be allowed.

(A) **Sign Restrictions.** Signs shall conform to the following:

1. **Maximum Number.** No lot shall contain more than three business signs or more than 2 freestanding business signs. There may be placed on a lot as many informational signs as are reasonably necessary for the safe and convenient use of the lot.
2. **Size and Height Restrictions.** Signs shall conform to the following size and height restrictions:
 - (a) **Pylon Business Signs.** No pylon business sign shall exceed 50 feet in height above grade at its highest point or exceed 300 square feet in area, exclusive of its support structure.
 - (b) **Monument Business Signs.** No monument business sign shall exceed 8 feet in height above grade at its highest point or exceed 300 square feet in area, exclusive of its support structure.
 - (c) **Wall Business Signs.** No wall business sign shall exceed 300 square feet in area, or have any surface that protrudes beyond the top of the exterior surface to which it is attached or beyond the plane of any vertical exterior surface that intersects with the exterior surface to which it is attached.
 - (d) **Informational Signs.** No informational sign shall be larger than is reasonably necessary to convey the information contained on the sign.
3. **Front Setback.** No freestanding business sign shall be located less than 20 feet from the front lot line.
4. **Traffic Visibility.** No business sign or informational sign shall be erected so as to obstruct traffic visibility, be of such intensity or brilliance as to adversely impact the vision of the driver of any motor vehicle, or otherwise interfere with any driver's operation of a motor vehicle.

(B) **Conditional Use.** A business sign or informational sign that includes an electronic display screen or is constructed so as to rotate, gyrate, blink or move in any animated fashion shall not be permitted, except as a conditional use.

(C) **Design Review.** The type, location, size and placement of business signs shall require design review under this Chapter.

SECTION 7 This ordinance shall be in full force on the day following its passage and official publication.

Dated the 15th day of December, 2009
Passed the 15th day of December, 2009
Published the _____ day of _____, 2009

Mayor

City Clerk