

MONROE MAIN STREET



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| | AGENDA | X | MINUTES |
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MEETING OF: **BOARD OF DIRECTORS**

DATE: Monday, December 10, 2008
 TIME: 5:15 pm
 PLACE: City Hall
 PRESIDING: Mike Sanders
 RECORDER: Barb Nelson

Members : Mike Sanders, David Riese, Ryan Wilson, Sherrill Kelly, John Baumann, Mark Vahlsing, Ron Spielman

Excused:

Guests: Duke Goetz, Ron Marsh

Staff: Barb Nelson

| TOPIC | SPEAKER | ACTION/ CONCLUSION |
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| Call to Order | David Riese | Vice Chair David Riese called the meeting to order at 5:15 |
| Approval of Minutes | | John Baumann motioned to approve minutes from both November 12 th and 29 th meetings, seconded by Sherrill Kelly. Motion carried. |
| Approve payment of bills and financial statements | | Ryan Wilson motioned to approve payment of bills financial statements presented. Ron Spielman seconded. Motion carried. Bills approved totaled \$6,502.40. |
| OLD BUSINESS Pledge & In Kind gifts update. | Barb Nelson | Ekum Abstract has donated storage space in their basement for Main Street use. A large supply of paper products was received from Madison Marriott West. Phone service, which has been provided to Main Street by Wisconsin Community Bank, will come to an end December 20 th do to a system change over. Since the Community Foundation will be in a similar situation we are working together to negotiate with TDS for new service. Pledge drive is at 57% of goal and includes 9 new donors. |
| Façade Grant Program | David Riese Mark Vahlsing | HPC will be presented the document revised by the Design sub-committee for discussion at their December 18 th meeting. Few changes are expected. |
| Wisconsin Main Street Technical Visit | Board | General discussion led to selecting Business Recruitment as a general topic and to seek Tripp Muldrow's thoughts on this topic before adoption. Selection will be placed on the January agenda for possible approval. |
| November 29 th draft plan presentation | Board | Draft plan positively received by board overall. More information on combining Main Street and BID boards will be sought at December 18 th presentation of the final plan. |
| NEW BUSINESS Board Member Training | Barb Nelson | Wisconsin Main Street has not released a schedule for the January 15-17 training in Green Bay. It will be forwarded as received. Mike Sanders encouraged all members to consider attending as schedules permit. He also noted that there is a Main Street Celebration on May 22 at Monona Terrace in Celebration of the 20 th Anniversary of the Wisconsin Program. |
| Goetz Theatre Marquee | Duke Goetz | Duke presented history of signage changes to the building over time and his desire to return to the look of the 1930's marquee, blending in contemporary amenities. The building is structurally sound for the 11' by 28' Marquee proposed. It would exceed current city restrictions on signage extending over sidewalk. After positive discussion by the board, Mark Vahlsing motioned to support the Goetz project be approved by the city. David Riese seconded. The proposal will next go before the Board of Public Works. |

| TOPIC | SPEAKER | ACTION/ CONCLUSION |
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| <p>Badger State Trail</p> <p>Discuss subcommittee structure and appointment of members</p> | <p>Ryan Wilson</p> <p>Mark Vahlsing</p> | <p>Ryan informed the board that there is DNR grant funding available for trailhead development and trail marking needs. It is a matching grant, and while it can be monetary, such elements as materials and labor may be included in the match. Ron Marsh stated that Visitor & Promotion money should also be considered as this project develops.</p> <p>Mark suggested that there be board policy on both the composition of volunteer committee members and board member appointments. A yearly review of committee composition could be included in the policy as well as formal adoption by the board of the committee members. Mike and Barb will work on a draft policy for the January agenda and possible February adoption. It was also decided all committee minutes be presented to the board regularly and that Chairpersons be invited to board meetings on a quarterly basis to report on Committee activity.</p> |
| <p>BID Report</p> <p>MCCI</p> <p>Future Agenda Items Business by members</p> | <p>Ryan Wilson</p> <p>Barb Nelson</p> <p>Board</p> | <p>Silhouette lighting has been repaired due to BID funding. Budget passed and presented to City. Next meeting January 8, 2008</p> <p>In Patty's absence, Barb informed the board they have taken the first step in to implement the Organization Strategy of the plan. They have formed a group to include Anna Schramke, Noreen Rueckert, Chris Wellington and Sarah Burgert to meet monthly starting January 14th. Working name at this point is the Community Development Organization Group. (CDOG)</p> <p>The future relationship of Monroe Main Street and Arnett Muldrow should be explored at the next meeting</p> |
| <p>Next Meeting Dates</p> <p>Closed Meeting Under Wis Stats 19.85 (1)(c) <i>(Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility).</i> Discuss annual performance evaluation of Director</p> <p>ADJOURN</p> | | <p>4:00-6:00 pm Tuesday, December 18, 2008 in WCB Conference Room 5:15pm Monday, January 14, 2008 at City Hall David Riese motioned to adjourn into closed session. John Baumann seconded. Motion passed. Director was excused.</p> <p>All members present discussed performance of Director. Mike recorded, and will present findings to Director at later date along with David Riese.</p> <p>David Riese motioned to close the meeting and adjourn. . Motion passed unanimously.</p> |