

	AGENDA	X	MINUTES
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MEETING OF: **BOARD OF DIRECTORS**

DATE: Monday March 12, 2008

TIME: 5:00 pm

PLACE: City Hall

PRESIDING: David Riese, MD

RECORDER: Barb Nelson

Members: David Riese, Ryan Wilson, Mark Vahlsing,
..... Sherrill Kelly,

Excused: John Baumann, Ron Spielman, Mike Sanders

Guests: Mayor Marsh, Rex Ewald

TOPIC	SPEAKER	PURPOSE/ DISCUSSION
Call to Order / Introduction of guests	David Riese	Meeting was called to order at 5:04
Approval of Minutes	Board	Mark Vahlsing moved to approve minutes. Sherrill Kelly seconded. Motion carried.
Approve payment of bills and financial statements	Board	Mark Vahlsing moved to approve financial statements and payment of bills totaling \$49,332.48 . Ryan Wilson seconded. Motion carried
MCCI Report	Patty James	Not present.
BID Report	Sherrill Kelly	Sherrill reported that at the March 11 th meeting the board decided to meet monthly through summer. Their current focus is improving snow and trash removal in the Downtown area. Also under consideration is the expansion of the BID district to match the Main Street boundary and increasing the levy.
OLD BUSINESS		
Badger State Trailhead development	Ryan Wilson	Mayor Marsh announced their will be a Visitor & Promotion Board meeting Thursday, March 13 th at 6:00 where he will present a funding plan for the trailhead project. Ryan suggested we actively seek communities that are considered Bicycle friendly to garner ideas for improvements to implement in Monroe.
A Bicycle Friendly Downtown		
Main Street Board Expansion	David Riese	David Riese sent a letter to Green County Board Chairman, Art Carter, requesting that a member of the Property Committee be assigned to the Main Street Board. He will follow-up on the appointment of Mike Doyle. Scott Denure, of Woodford State Bank was also contacted for the second position. He recommended Diane Phillips, who has accepted. The candidates were referred to the Mayor for appointment. Rex Ewald presented a Resolution Enlarging the Main Street Board and Restating Board Terms. Sherrill Kelly moved to present the Resolution to the City Council for approval. Mark seconded. Motion carried. The Resolution will appear on the March 18 th Council Agenda.
Downtown and Beyond work plan Review of Downtown Survey and Design	Board	Mark Vahlsing reported that survey quotes are due by Friday. He suggested that David Riese Sherrill Kelly and Kelly Finkenbinder meet with him to review them. After selection, the survey will pass to the Board of Public Works. Next step should be to bring partners to a board meeting and hold public meetings for input on the plan. A three-phase plan was requested in case it would need to be so implemented. The phases are A) The Square, B) Feeder Streets, C) Boundary Streets one block off the Square. Ryan questioned if more public meetings were necessary in light of the work of both the Resource Team and "Downtown and Beyond" planners. Mark and Rex responded that from a planning perspective this project requires strong public involvement. Ryan also informed the

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NEW BUSINESS		requires strong public involvement. Ryan also informed the board that the strategy for way-finding signs has been passed on to the Design Committee as Ryan had proposed at the last board meeting, based on Tripp's support for proceeding this year instead of next.
TIF Funding	Ryan Wilson	Ryan reviewed 14 of the possible public works projects, which can utilize TID funding, questioning how literally they could be taken. One example noted was the 6 th guideline, which includes "trail marking signage". Rex responded a specific project that seems to qualify for funding through the language of the Project Plan must be checked for compliance with the statutes. He will come back with more detail on the public works projects discussed and recommended that planning for any TID funding should be checked against the statue as a first step.
Wisconsin Main Street Alliance	Barb Nelson	Barb asked for Board approval for Monroe Main Street to become a member of the Wisconsin Main Street Alliance. Dues are \$200.00 a year. The Alliance is aggressively lobbying for Federal Appropriations through Sen. Herb Kohl. If the 3 million dollars or any part of it were granted, the funds would be made available for Wisconsin Alliance members only. Mark Vahlsing moved to approve payment of additional \$200.00 to join the Alliance. Ryan seconded. Motion carried.
Monroe Fund Grant Application	Barb Nelson	Barb has written a grant application to the Monroe Fund requesting \$2,000.00 to support Concerts on the Square. Mark Vahlsing moved to approve submitting this grant. Sherrill Kelly seconded. Motion carried.
Director Support	David Riese	Tabled
Director Report	Barb Nelson	Tabled
Future Agenda Items/Business by Members		<i>Brief informative statements may be presented to group or suggested topics for a future meeting</i>
Next Meeting Date		Monday, April 14, 5:15 at City Hall
ADJOURN		Due to another meeting conflict, quorum was soon to be lost. Mark Vahlsing moved to close the meeting. Sherrill seconded. Meeting adjourned at 6:00 pm.