

	AGENDA	X	MINUTES
--	--------	---	---------



MEETING OF: **BOARD OF DIRECTORS**
Annual Meeting
DATE: Monday, February 11, 2008
TIME: 5:15 pm
PLACE: City Hall
PRESIDING: Mike Sanders
RECORDER: Barb Nelson

Members: Mike Sanders, David Riese, Mark Vahlsing, Sherrill Kelly, Ryan Wilson, John Baumann, Ron Spielman

Excused:

Guests: Patty James, Mayor Marsh, Rex Ewald, Tere Dunlap

	SPEAKER	ACTION / CONCLUSION
Call to Order	Mike Sanders	Meeting called to order at 5:20.
Approval of Minutes	Board	Mark Vahlsing motioned to approve minutes. Ron Spielman seconded. Motion carried.
Approve payment of bills and financial statements	Barb	John Baumann motioned to approve bills totaling \$1,437.22 and financial statements presented. Ron Spielman seconded. Motion carried.
OLD BUSINESS		
2008 Operating Budget	Barb	A final draft of the 2008 operating budget was presented for board review. Ron Spielman motioned for its adoption. John Baumann seconded. Board approved.
Board Terms, Election of Officers	Mike Sanders	Mike Sanders motioned to balance the term commitments of the four board terms set to expire December 31, 2008 and realigned two to continue through 2010. Mark Vahlsing seconded. It will be recommended to the City Council that John Baumann and Mike Sanders remain on 2008 terms while the terms for Ron Spielman and Ryan Wilson will extend to 2010. Mike Sanders nominated David Riese as 2008 Chairman and Ryan Wilson as Vice-Chair. John Baumann seconded. With no further nominations presented there was unanimous approval.
Committee Appointments	David Riese	David Riese resumed the meeting with review of the Chairpersons and volunteer members of the 4 sub committees. He also suggested each committee consider naming a Vice Chair. Mark moved to accept the Chairpersons and committee members as presented. Ron Spielman seconded. Motion passed.
Badger State Trail	Ryan Wilson	Ryan informed the board that the City was taking the lead on seeking a 50% matching DNR grant to develop trailheads on both 14 th Avenue and 21 st Street. While Main Street may play a role in this, he suggested that the primary focus be directed in making the downtown accessible and inviting to trail users.
Main Street and BID Board structure	Ron Marsh	Funding dictates that separate BID and Main Street boards be maintained. The Mayor recommended that the addition of two board members be considered for the Main Street board. Bylaws would need to be changed to add a representative from the County as well as an additional member at large. Mark Vahlsing motioned to propose the bylaw change to add two additional members to the Main Street Board. Ryan seconded. Motion to add a County representative and member at large to the Main Street Board passed.
MCCI Report	Patty James	Report included review of the MCCI Annual meeting held previous week and a preview of coming events. A Bridal Show will be held

	SPEAKER	ACTION / CONCLUSION
NEW BUSINESS		February 17 th . A Business Expo is in the planning for April. Sesquicentennial planning is ongoing.
Downtown & Beyond next steps	Mark Vahlsing	Mark led the board through preliminary planning of the first strategies suggested in the Master Plan. Projects were assigned to appropriate committees as evident. Less obvious elements will be reviewed with Tripp on February 21 st . Barb will create a working plan for the strategies.
TIF Funding	Ryan Wilson	Discussion tabled to March meeting.
Viking Center	Mark Vahlsing	Mark will meet with Tripp at the Viking Center in Greenwood MS on March 21 st .
Director Report	Barb Nelson	Application has been submitted for National Accreditation. In addition ten nominations for Wisconsin Main Street recognition were submitted. The 2006-2007 Annual Report was distributed along with a snapshot of 2007-2008 return on investment to date.
BID Report	Ryan Wilson	Next meeting March 11, 2008
Future Agenda Items/Business by Members		David Riese suggested discussion of Director support Barb added further work plan discussion and pledge evaluation
Next Meeting Date		Thursday, February 21, 2008 1:00 at WCB
ADJOURN		John Baumann motioned to adjourn. Mark Vahlsing seconded. Meeting closed at 6:40.