

## MONROE BUSINESS IMPROVEMENT DISTRICT

MINUTES - September 15<sup>th</sup>, 2009

**Members present:** Bob Duxstad, Sherrill Kelly, Ryan Wilson, Mike Doyle, Cherie Hughes, Barb Gelbach, Jim Finley, Kim Lee, Dave Riese, Jean Tullett.

**Members absent:** Chuck Radke

**Guests:** Mayor Ron Marsh, Barb Nelson – Main Street, Tere Dunlap – Monroe Times, Tom Kelly – Uptown Girl, Business owners and residents in the new proposed expanded BID.

The BID committee met at 5.30 p.m. on Tuesday September 15<sup>th</sup>, 2009 at the Green County Courthouse. Bob Duxstad called the meeting to order and welcomed the business owners and residents attending the public hearing. A motion to approve the Minutes of July 7<sup>th</sup> was made by Mike Doyle, seconded by Sherrill Kelly and approved by unanimous vote.

**2010 Operating Plan** - The Operating Plan was discussed and Bob Duxstad explained why it is considered necessary to expand the BID boundaries to be identical with the Main Street boundaries. Several members of the public expressed their concerns and Bob Duxstad explained the BID's main function is to fund Main Street. He reassured residents that they would not be assessed. Of the 169 survey letters sent out requesting opinions on the respective functions of BID and Main Street only 9 replies were received.

### **METHOD OF ASSESSMENT – Excluded and Exempt Property**

A motion was made by Mike Doyle to change the wording in the Operating Plan to read: "The proposed District boundaries includes real property used exclusively for manufacturing purposes. The BID Board proposed that the special assessment be limited to the first \$500,000 of assessed valuation."

Motion seconded by Jim Finley and carried by unanimous vote.

**BID BUDGET** The BID budget was discussed. A motion was made by Ryan Wilson to assess a tax levy of \$32,500 of which \$27,500 will be transferred to Main Street. Motion seconded by Mike Doyle and carried by unanimous vote.

**ADOPT OPERATING PLAN** - A motion to adopt the Operating Plan for 2010 as amended was made by Ryan Wilson, seconded by Kim Lee and carried by unanimous vote.

### **DOWNTOWN STREET PROJECT – FUTURE MAINTENANCE NEEDS**

Ryan Wilson gave an update on the streetscape. There has been rapid progress and it is still hoped to have the outer ring completed this year.

Future maintenance needs include care of the concrete by applying a sealant.  
Monitoring the use of de-icers. The City may buy a suitable product and make it available to downtown merchants. There will be some landscaping maintenance with the trees and planters.

Street furniture – benches, trash cans and planters are being ordered.

Street lights - 20 are ready to be installed by October.

**NEW VISITOR MAP** - Barb Gelbach reported the new map is ready to be printed. 18,000 copies will be ordered.

**NEXT BOARD MEETING** - Tuesday November 10<sup>th</sup>, 2009 at 5.30 p.m.

**ADJOURN** - A motion to adjourn was made by Mike Doyle, seconded by Sherrill Kelly and carried by unanimous vote.

Respectfully submitted,

Jean Tullett,  
Secretary/Treasurer