

MONROE BUSINESS IMPROVEMENT DISTRICT

MINUTES - July 7, 2009

Members present: Bob Duxstad, Sherrill Kelly, Ryan Wilson, Mike Doyle, Cherie Hughes, Barb Gelbach, Jim Finley, Kim Lee.

Members absent: Dave Riese, Chuck Radke, Jean Tullett.

Guests: Tom Kelly.

The BID committee met at 5.30 p.m. at the Green County Courthouse. President Bob Duxstad called the meeting to order. A motion to approve the Minutes of May 12 was made by Cherie Hughes, seconded by Jim Finley, and carried by unanimous vote. No bills were presented for payment.

DISCUSSION OF STATUS OF DOWNTOWN STREET PROJECT/FUTURE

MAINTENANCE NEEDS: Kim asked what plans are being put in place for future maintenance – who is going to handle it, and how is it going to be funded? This will be referred to Main Street Design Committee (Ryan and Mike).

REQUESTS FOR ADDITIONAL FUNDING OF MAIN STREET, IF ANY: Bob stated that since BID will be doing its budgeting at the October meeting, it is important that Main Street submit its budget figures to BID prior to that meeting. Ryan and Mike will get it on the agenda for Main Street Board to make a formal request for funds. Sherrill reported that Downtown Website is still on the drawing board and should be included in budget considerations.

REPORT OF SUBCOMMITTEE ON COMMUNICATIONS TO BID PROPERTY OWNERS: The subcommittee recommends that we hold a meeting in September to let our constituents know how BID funds are being spent and ask for their input. At that time, we would explain proposed expansion of the BID district boundaries and discuss potential levy changes. Mike motioned that the Subcommittee on Communications meet with the appropriate Main Street committee to devise the format for a concise survey of all Main Street property owners to record their feedback. Motion seconded by Ryan, and carried by unanimous vote. Mike further motioned that we hold a public hearing on October 13, at 5:30PM regarding BID budget and any other ordinary business. Motion

seconded by Barb, and carried by unanimous vote.

ACTION ON PETITION TO MAKE BOUNDARIES OF BID IDENTICAL TO MAIN STREET BOUNDARIES: Bob distributed copies of proposed petition. Jim motioned to approve the petition, and Ryan seconded. Motion carried by unanimous vote.

OTHER BUSINESS AS BROUGHT BY BID MEMBERS: Barb presented copies of the map that is distributed at the Green County Welcome Center and by downtown businesses, and asked for guidance on who should produce and fund the maps in the future (BID, Chamber or Main Street?) After discussion, she was encouraged to coordinate with MCCI and Main Street and look at selling ads for the reverse side. It was agreed that this is an important tourism piece and should be continued in the future.

NEXT MEETING: Tuesday October 13, 2009, at 5.30 p.m. Green County Courthouse.

ADJOURN: A motion to adjourn was made by Jim Finley, seconded by Kim Lee and carried by unanimous vote.

Respectfully submitted,

Sherrill Kelly,
Interim Recorder