

MONROE BUSINESS IMPROVEMENT DISTRICT

MINUTES - June 22nd. 2010

Members present: Bob Duxstad, Ryan Wilson, Mike Doyle, Dave Riese, Barb Gelbach, Sherrill Kelly, Chris Barth, Cherie Hughes, Jean Tullett.

Members absent: Chuck Radke, Ron Markham

Guests: Tom Kelly

The BID Committee met on Tuesday June 22nd. 2010 at the Green County Courthouse. President Bob Duxstad called the meeting to order at 5.30 p.m.

A motion to approve the Minutes of February 2nd. was made by Mike Doyle, seconded by Sherrill Kelly and approved by a unanimous vote.

FINANCIAL REPORT - A motion to approve the Financial Report was made by Sherrill Kelly, seconded by Cherie Hughes and approved by unanimous vote.

BILLS – The following bill was presented for payment:-

PDC Electrical Contractors	\$1,724.37	Repair of silhouette lights
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A motion to approve payment was made by Mike Doyle, seconded by Dave Riese and approved by unanimous vote.

MAIN STREET REPORT - Dave Riese reported the Main Street Board voted unanimously to develop a plan to become a separate organization from the City of Monroe, and apply for tax exempt status as a 501©(3) by October 1st. 2010. The City will continue to fund Main Street with a contribution of \$25,000 a year. The Main Street Board would like to hire a new fulltime Executive Director or look at some shared staffing with the Monroe Chamber of Commerce. Dave Riese emphasized the need for better fundraising and a marketing strategy. A motion was made by Mike Doyle to pay the 2nd and 3rd. quarterly payments of \$6,875.00 for a total of \$13,750 from the BID account to Main Street. Motion seconded by Cherie Hughes and carried by unanimous vote.

MAIN STREET – Future maintenance needs - Ryan Wilson reported the concrete will require yearly maintenance and resealing. The street furniture, trash cans, lights, plantings will all require maintenance plus a general cleaning of the downtown.

ANNUAL REPORT - The Annual Report was discussed. A motion to approve the Report was made by Mike Doyle, seconded by Sherrill Kelly and approved by unanimous vote. This will now be sent to the City.

OPEN MEETING - An Open Meeting in conjunction with the BID Board's regular meeting will be held on September 14th for everyone located within the BID District.

SIGN ORDINANCE - The Board recommended that a reminder be sent to all building owners to consult the sign ordinance before undertaking any sign change or work on a new sign.

DOWNTOWN WEBSITE - Sherrill Kelly would like to see a website specifically for downtown and has secured the domain name www.downtownmonroewisconsin.com. A motion was made by Mike Doyle that Sherrill take the idea to the Promotion Committee of Main Street and if they approve to go ahead with hiring someone to set up the website at a cost not to exceed \$3,000. Motion seconded by Barb Gelbach and carried by unanimous vote.

OTHER BUSINESS - Ryan Wilson reported the wayfinding signs will be installed by early 2011.

The Mayor requested advice from Main Street on parking control. The Main Street Design Committee and Economic Restructuring both recommended no parking control at this time.

It has been suggested by a small minority that the crosswalks be removed and more parking spaces added.

NEXT MEETING - Tuesday September 14th 2010.

ADJOURN - A motion to adjourn was made by Cherie Hughes, seconded by Sherrill Kelly and approved by unanimous vote.

Respectfully submitted,

Jean Tullett,
Secretary/Treasurer