

BID MINUTES

January 13th, 2009

The BID committee met at 5.30 p.m. at the Green County Courthouse.
President Sherrill Kelly called the meeting to order.
No meeting was held in November or December 2008.

Members present: Sherrill Kelly, Barb Gelbach, Mike Doyle, Bob Duxstad, Chuck Radke, Dave Riese, Ryan Wilson, Jean Tullett.

Members absent: Kim Lee, Jim Finley, Cherie Hughes.

Guests: Mayor Ron Marsh, Barb Nelson, Pam Christopher, Tom Kelly.

MCCI Report - Pam Christopher handed out copies of the latest Chamber News and reported the Chamber and Main Street were doing some joint TV and radio advertising promoting the downtown.

MAIN STREET - Barb Nelson reported on a Volunteer Recognition and Recruitment Breakfast to be held at Turner Hall on Wed. Jan. 21st. at 8 a.m. Main Street will hold a technical support session on surviving the streetscape on February 5th.
Cara Carper from UW Extension is organizing a ten month webinar conference series on revitalizing downtowns. These will be held at the Wisconsin Community Bank. The first session is Thursday Jan. 22nd. from noon to 1.30 p.m. The cost is \$12.50 per session or \$100 for all ten sessions.

ELECTION OF 2009 BOARD OF DIRECTORS & OFFICERS

The following directors whose terms expired on Dec. 31st. 2008 have all agreed to remain on the Board for a further 2 year term:- Ryan Wilson, Jim Finley, Barb Gelbach, Cherie Hughes, Dave Riese.

A motion was made by Sherrill Kelly to nominate Bob Duxstad to be the position of President. Motion seconded by Mike Doyle and carried by unanimous vote.

A motion was made by Bob Duxstad to nominate Mike Doyle to the position of Vice President and Jean Tullett to the position of Secretary/Treasurer. Motion seconded by Ryan Wilson and carried by unanimous vote.

BID/MAIN STREET BOUNDARIES - Bob Duxstad reported the Main Street Board supported the idea of enlarging the BID to be the same as the Main Street boundary.

NATIONAL HISTORIC CHEESEMAKING CENTER -Dave Riese reported the committee are still working on a feasibility study of locating a National Historic Cheesemaking Center in the downtown area and are looking at several properties that are up for sale.

NEW BUSINESS

PARKING METER CHANGES - Ryan Wilson reported the Main Street Design Committee made a recommendation to the Main Street Board to remove all parking meters from the downtown area and not to include any underground utility service for parking enforcement in the new streetscape plan – for example – kiosks. The following three proposals had been submitted for regulating parking.

1. Remove all meters. Permitted parking durations and levels of fines to be determined at a later date if deemed necessary. ▼
2. License Plate Recognition (LPR) Parking Enforcement.
“Auto Vu Mobile LPR” is a vehicle mounted system with image capture precise vehicle location, license plate reading and matching.
3. Install metered parking on the outer shopping ring of the Square.
All other spaces would be free parking with a time limit of 3 hours monitored on an as-needed basis, possible by chalking tires.
Parking permits @ \$150 per year would be promoted and encouraged.

These ideas will be submitted to City Hall and the various Council committees. BID will discuss them further at the next meeting.

SNOW REMOVAL - A concern was expressed at the poor level of snow removal experienced during a recent snow storm where snow remained piled up at the curb level for 3 days causing difficult access to the stores and businesses. It was recommended snow removal be put on the Agenda for further discussion next month.

ADJOURN - A motion to adjourn was made by Barb Gelbach, seconded by Ryan Wilson and carried by unanimous vote.

Respectfully submitted,

Jean Tullett,
Secretary/Treasurer